

**Eastside Arts Alliance** presents,

# **The Way We Move**

## **Urban Dance Choreography Showcase**

**April 30, May 1, 2010**

### **Eastside Cultural Center**

2277 International Blvd  
Oakland, Ca 94607

In celebration of the rich urban dance culture in the Bay Area, Eastside Arts Alliance is looking for urban dance choreographers to present their work at our choreographers showcase April 30 and May 1, 2010.

Choreographers should showcase work that represents urban dance styles such as old school or new school hip hop, house, turf, dancehall, vouging, waacking, b-boying, and funk. To apply fill out the enclosed application, include it with a \$25 application fee along with a DVD of the piece or style of dance your proposing. Applications are due by Monday March 8 by 6pm. You can drop off your application package at Eastside Cultural Center, 2277 International Blvd, or it should be postmarked for by March 8, mailed to Eastside Arts Alliance PO Box 17008, Oakland, CA 94601.

**CHOREOGRAPHY:** Present your best work in the urban dance style you best represent. The piece can be up to 15 minutes in length.

**TECH:** This will be a minimal tech performance, however there will be a dress rehearsal required for participation in the showcase. Dress rehearsal will be Thursday April 29 from 6 – 10 pm. The stage dimensions are 23' in length by 11' deep. The stage is uniquely beautiful in the shape of a half circle. Please provide minimal lighting cues in the application.

If you have any question please contact Traci Bartlow at 510/325-4588 or [eastsideculturalcenter@gmail.com](mailto:eastsideculturalcenter@gmail.com)

If chosen choreographers will receive:

- The opportunity to perform one dance, up to 15 minutes
- The opportunity to be photographed by Traci Bartlow (artist will receive 1 free 8x10 photograph or digital image from the photoshoot. The purchase of other images is available)
- Marketing materials to distribute to your audience

And choreographers will be asked to:

- Attend a dress rehearsal of the performance (required).
- Market the showcase and sell a minimum of 10 (ten) tickets to the performance
- attend a photoshoot at Eastside Arts Alliance on April 6 at 6pm

Showcase Schedule of Events:

Mar 8 <sup>th</sup>	Applications received (receipt deadline)
Mar 29 <sup>th</sup>	Preliminary Performance schedules distributed
Apr 6 <sup>th</sup>	Photo-shoot (free of charge) for all selected participants
Apr 15 <sup>th</sup>	Marketing Materials distributed
April 29 <sup>th</sup>	dress rehearsal 6:00 pm
April 30 <sup>th</sup>	6 pm call, 8:00 performance
May 1 <sup>st</sup>	6 pm call, 8:00 performance

Professional video and photographs will be available for purchase.

# SUBMISSION APPLICATION

PRINT TO SUBMIT TO: Urban Dance Choreography Showcase,  
Eastside Arts Alliance PO Box 17008 Oakland, Ca 94601

I am auditioning a:

\_\_\_\_\_ solo, \_\_\_\_\_ duet, \_\_\_\_\_ trio, \_\_\_\_\_ group, \_\_\_\_\_

Contact info: (Please write CLEARLY)

Choreographer:

\_\_\_\_\_

Company Name (or school)

\_\_\_\_\_

Contact Person

Title

Phone: (office/home): \_\_\_\_\_

(cell): \_\_\_\_\_

E-mail:

\_\_\_\_\_

Website:

\_\_\_\_\_

Mailing address:

\_\_\_\_\_

\_\_\_\_\_

Choreographer Biography: (150 words or less)

Company Biography: (150 words or less)

What style of urban dance will you be presenting? \_\_\_\_\_

Include with application: \_\_\_\_\_\$25 application fee per dance,  
\_\_\_\_\_ a CLEARLY LABELED dvd or video of the dance you are  
auditioning  
\_\_\_\_\_ COMPLETED audition form (incomplete applications not  
accepted)  
\_\_\_\_\_ Signed Release form

Program Credits:

Title of Dance:

Choreographer:

Music:

Copyright rules and music are the responsibility of the  
choreographer

Costumes:

Props/Sets/Other:

Dancer(s):

Running Time: \_\_\_\_\_

Technical Requirements: (note, please keep technical  
requirements to a minimum. Where cues are difficult to call,  
please provide a stage manager to call your cues).

Lighting cues (what is the mood, theme and or colors in the  
piece?):

Choreographers Artistic Statement (Objectives/Notes):

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\_\_\_\_DVD/video

RECEIVED by March 10

All applicants must submit a DVD or video of the dance or style they wish to perform. Videos do not need to be professional quality, but must represent the dance being submitted. Choreography must not exceed 15 minutes. The dance to be viewed must be obviously marked and ready to view.

\_\_\_\_Completed Application

\_\_\_\_Signed Release Form,

\_\_\_\_Press Packet (optional),

\_\_\_\_Audition Fee. Payment must be included.

\_\_\_\_\$25

\_\_\_\_Check made payable to:

Eastside Arts Alliance

RELEASE FORM

I hereby release Eastside Arts Alliance as well as any and all municipal, government or personnel whose properties or services are used and any or all sponsor(s), company(s), agency(s), or individual(s) from responsibility for any injuries or damages that I, my company or my students suffer as a result of participation in the Urban Dance Choreography Showcase. I will additionally permit my name and picture to be used in any broadcasts, telecasts, marketing materials, or any media for promotional materials. I also understand that the audition fee is non-refundable. I submit that the choreography is original and created by the choreographer whose name is submitted and that all information on this form is true and complete. I have read the entry information provided and certify by my signature my compliance.

Signature \_\_\_\_\_

Date \_\_\_\_\_

APPLICATION DUE

March 8<sup>th</sup> 2010

Mail materials to:  
Eastside Arts Alliance  
Urban Dance Choreography Showcase  
PO Box 17008  
Oakland, CA 94601

Questions? [eastsideculturalcenter@gmail.com](mailto:eastsideculturalcenter@gmail.com) , 510/325-4588

Please visit our website  
for our upcoming performances and ongoing class schedules:  
[www.eastsideartsalliance.com](http://www.eastsideartsalliance.com)